

Building your online identity

John Measey

did his PhD on African clawed frogs in Bristol, UK, bringing him to South Africa for a post-doc in 1998. Since then John has worked on amphibians in many countries building up a significant portfolio of publications and contacts. Since 2009 he has been Editor-in-Chief of *African Journal of Herpetology*, and also serves as Associate Editor for Salamandra and BioInvasions Records. He is an Academic Editor of the new online journal PeerJ. John now works as Senior Researcher in the DST-NRF Centre of Excellence for Invasion Biology.

Laura Jane van Laeren

is a PhD candidate at Stellenbosch University's Department of Chemistry and Polymer Science. Her PhD research focuses on novel thiazyl radical – metalloporphyrin complexes, under the supervision of Prof Delia Haynes and Dr Katherine de Villiers. She is passionate about chemistry, the written word, and promoting scientific literacy.

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is a Senior Lecturer in Auditing and Information Systems and also the Co-ordinator: Community Interaction for the School of Accountancy. He is also an established author, having published various articles and takes part in various speaking engagements. He also holds regular workshops in the private and public sector.

He serves on various committees and has received various awards for teaching, learning and transformation in the accounting profession.

Wiida Fourie-Basson

is media officer and science writer at the Faculty of Science at SU. Prior experience include writing for the Council for Scientific and Industrial Research, lecturing in journalism and mass communication theory at the Tshwane University of Technology and working as senior reporter at the daily newspaper Beeld in Johannesburg and Pretoria. She has a masters degree in communication and is a member of inter alia the South African Science Journalists' Association and the South African Communication Association.