



Who killed e-learning?

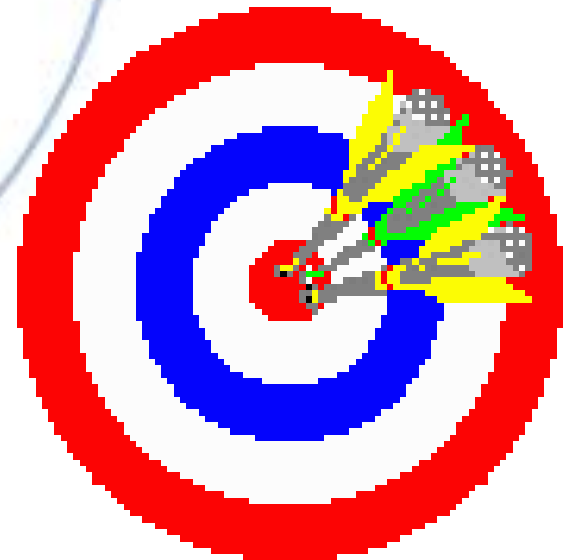
Prof Johannes Cronje

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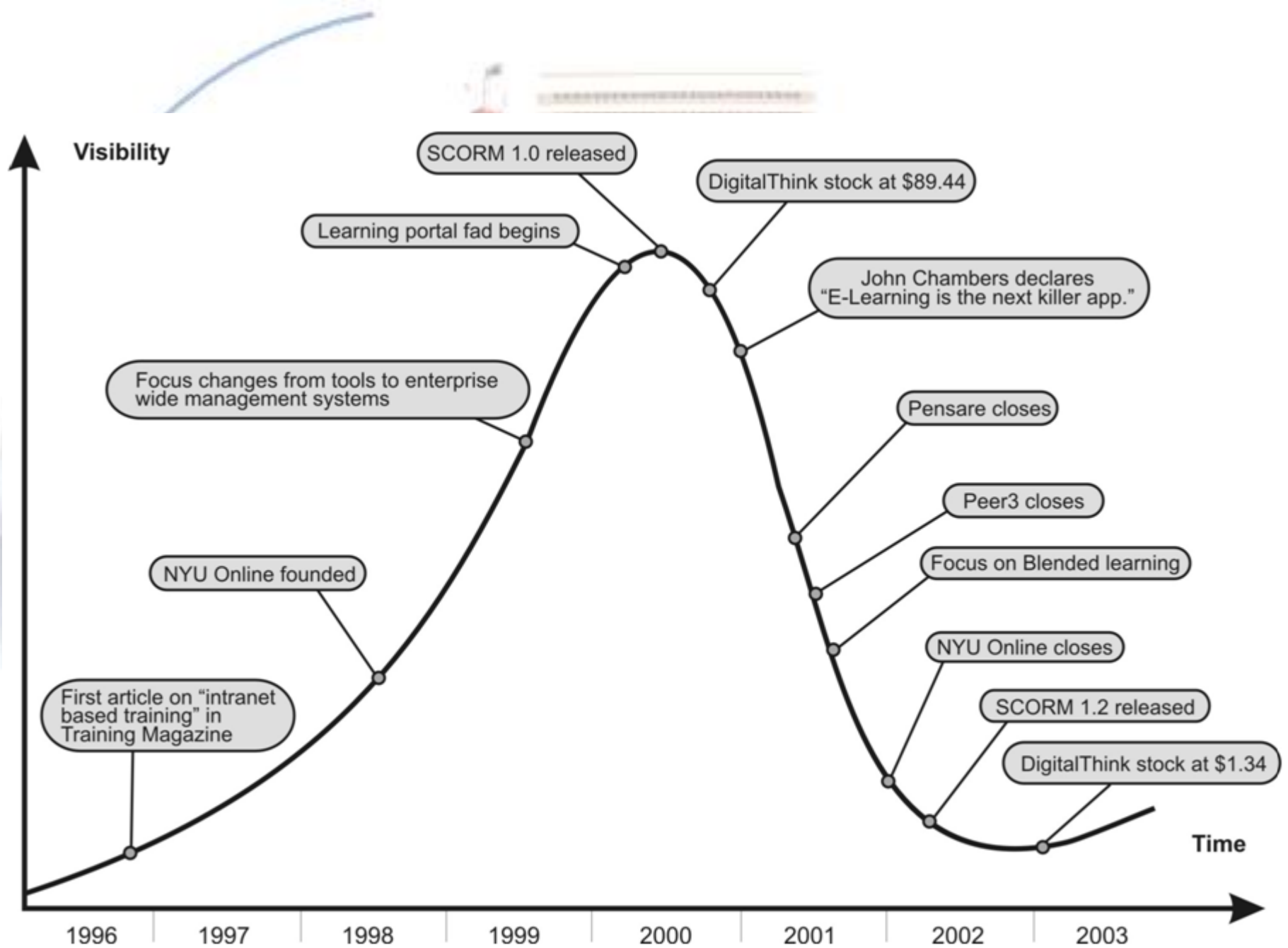
"Who killed Cock Robin?" "I," said the Sparrow, "With my bow and arrow, I killed Cock Robin."

- Romizowski identifies 4 approaches to studying success or failure of technological innovation in education and training:
 - E (Technological)
 - Learning
 - Management
 - Needs



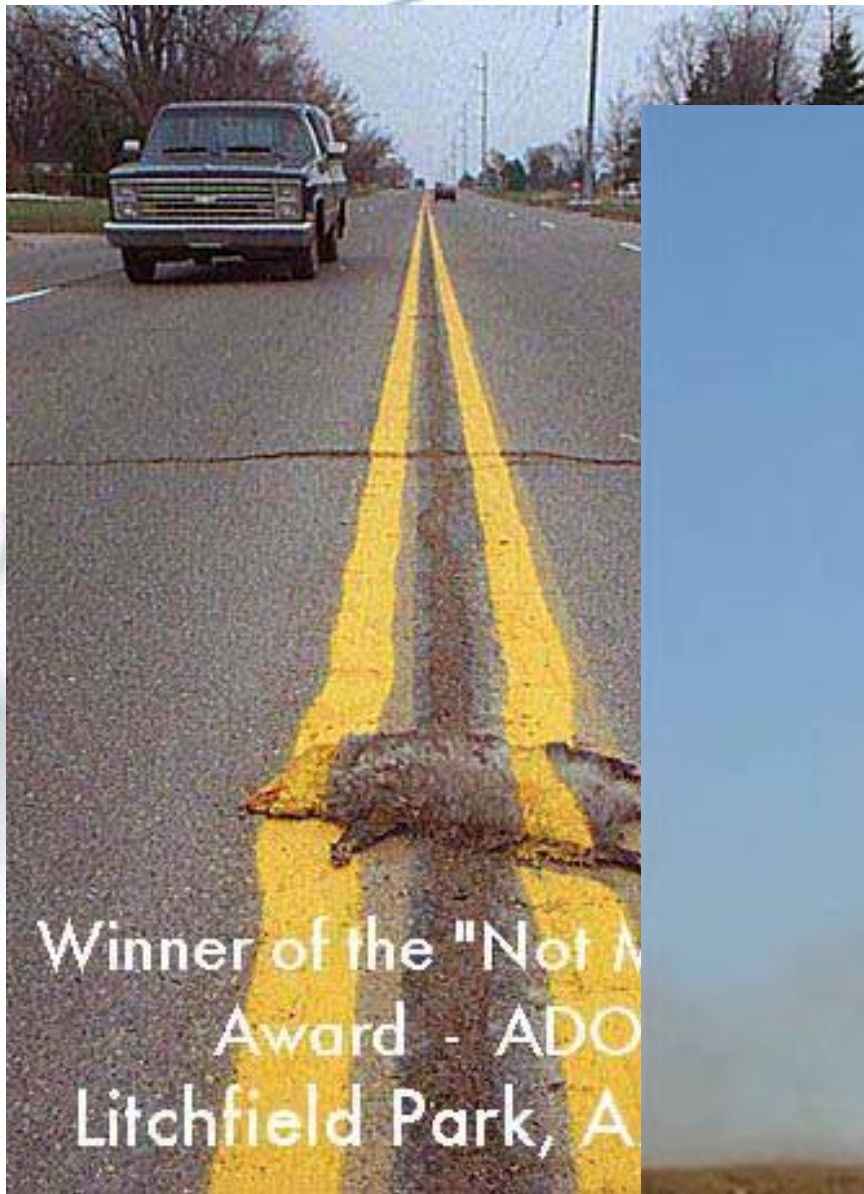
"Who saw him die?" "I," said the Fly, "With my little eye, I saw him die."

During 1998 –2002	During 2000 -2003
Harcourt Higher Education was launched as a college in 2000 and confidently predicted "50,000 to 100,000 enrolments within five years."	Harcourt closed down after enrolling 32 students in 2001
UNext created Cardean University with Columbia, London School of Economics, Carnegie Mellon, Stanford and Chicago Universities.	Cardean laid off over half of its work force due to "restructuring"
Temple University formed Virtual Temple	The Temple University closed Virtual Temple. Source: Cardinali, 2004, cited by Le Roux, 2006



“Who caught his blood?” “I,” said the Fish, “With my little dish, I caught his blood.”

- E - Over-emphasis of technology as “life blood” of e-learning (Clark 2002):
 - Design the E-Learning Product. LMS platform; Content Delivery System (CDS) & content as HTML, Multimedia & simulation
 - Build the infrastructure integrate with in-house technical people.
 - Create comprehensive student support
 - Sell it!!!

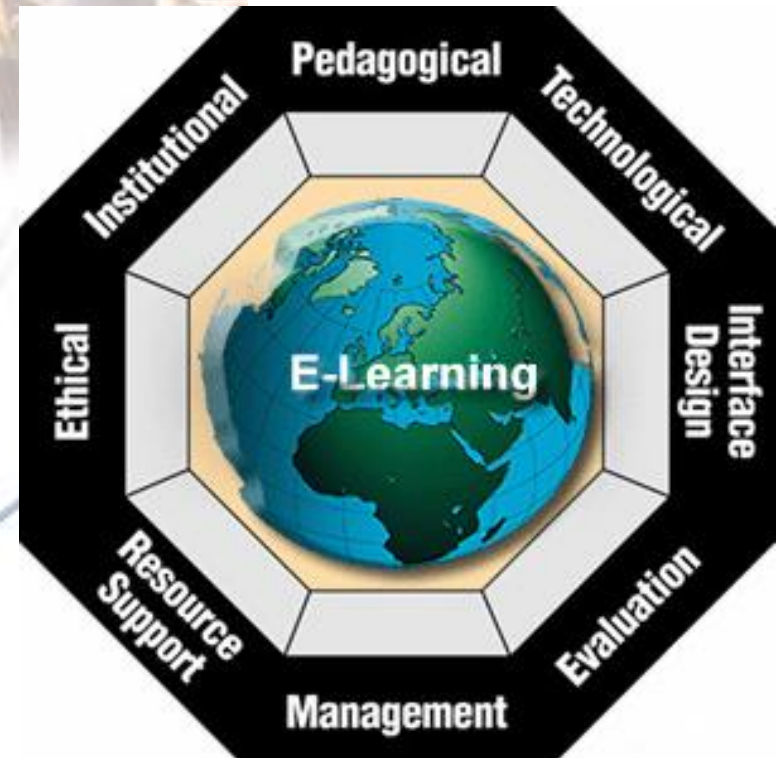


Winner of the "Not A
Award - ADO
Litchfield Park, A



“Who'll make the shroud?” “I,” said the Beetle, “With my thread and needle, I'll make the shroud.”

- Khan's (1997) framework for e-learning





Press any key
to continue

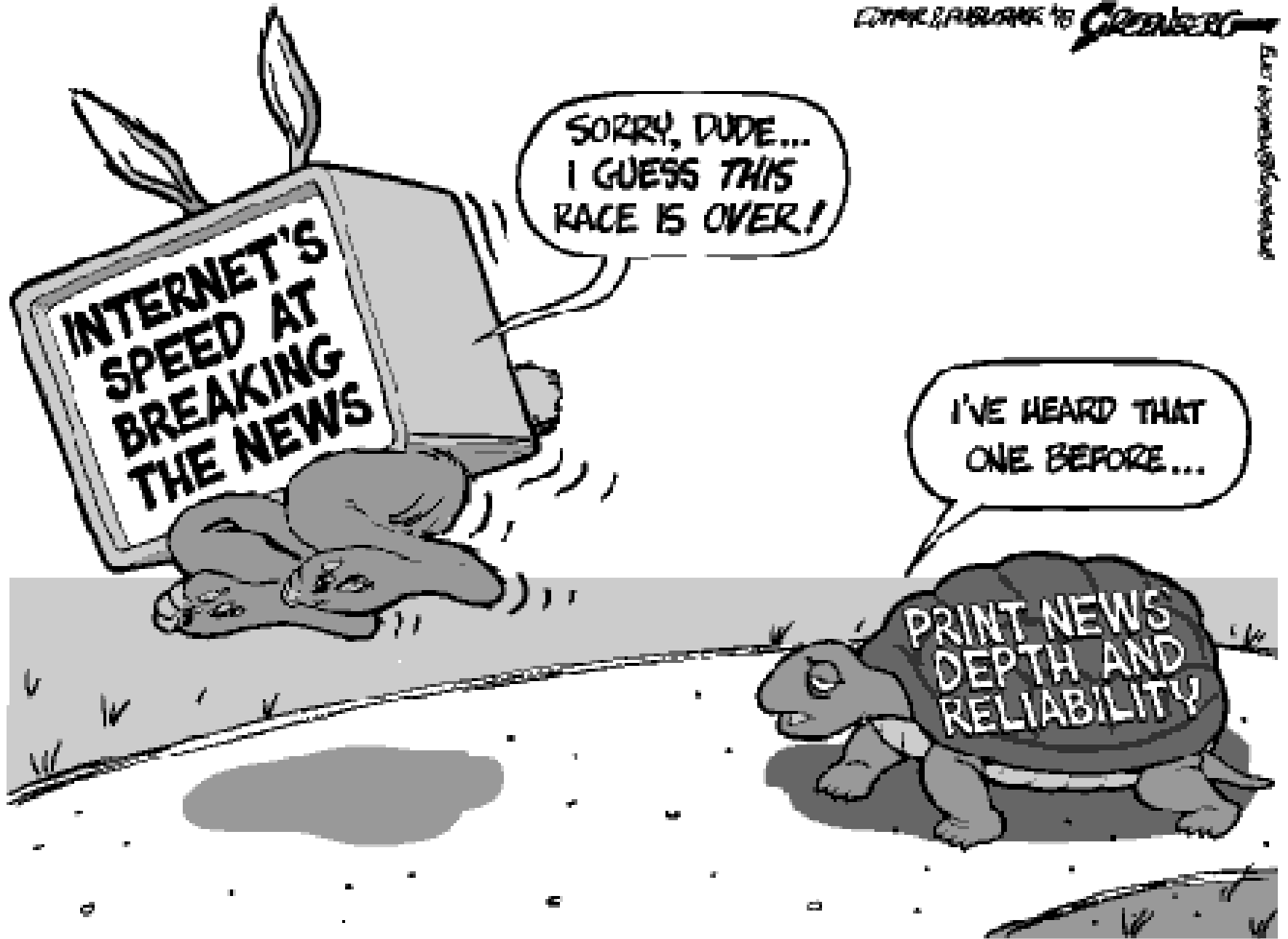


he
he



"Word around the office is that your promotion to supervisor has gone to your head."





“Who'll be chief mourner?” “I,” said the Dove, “I mourn for my love, I'll be chief mourner.”

GNURF

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e-mail: gnurf@surfnnet.fi



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“Who'll bear the pall? “We,” said the Wren, “Both the cock and the hen, we'll bear the pall.”

■ **ADDIE**

- Analysis
- Design
- Development
- Implementation
- Evaluation

■ **Balanced Scorecard**

- Financial
- Business processes
- Learning & growth
- Customer

The training cycle

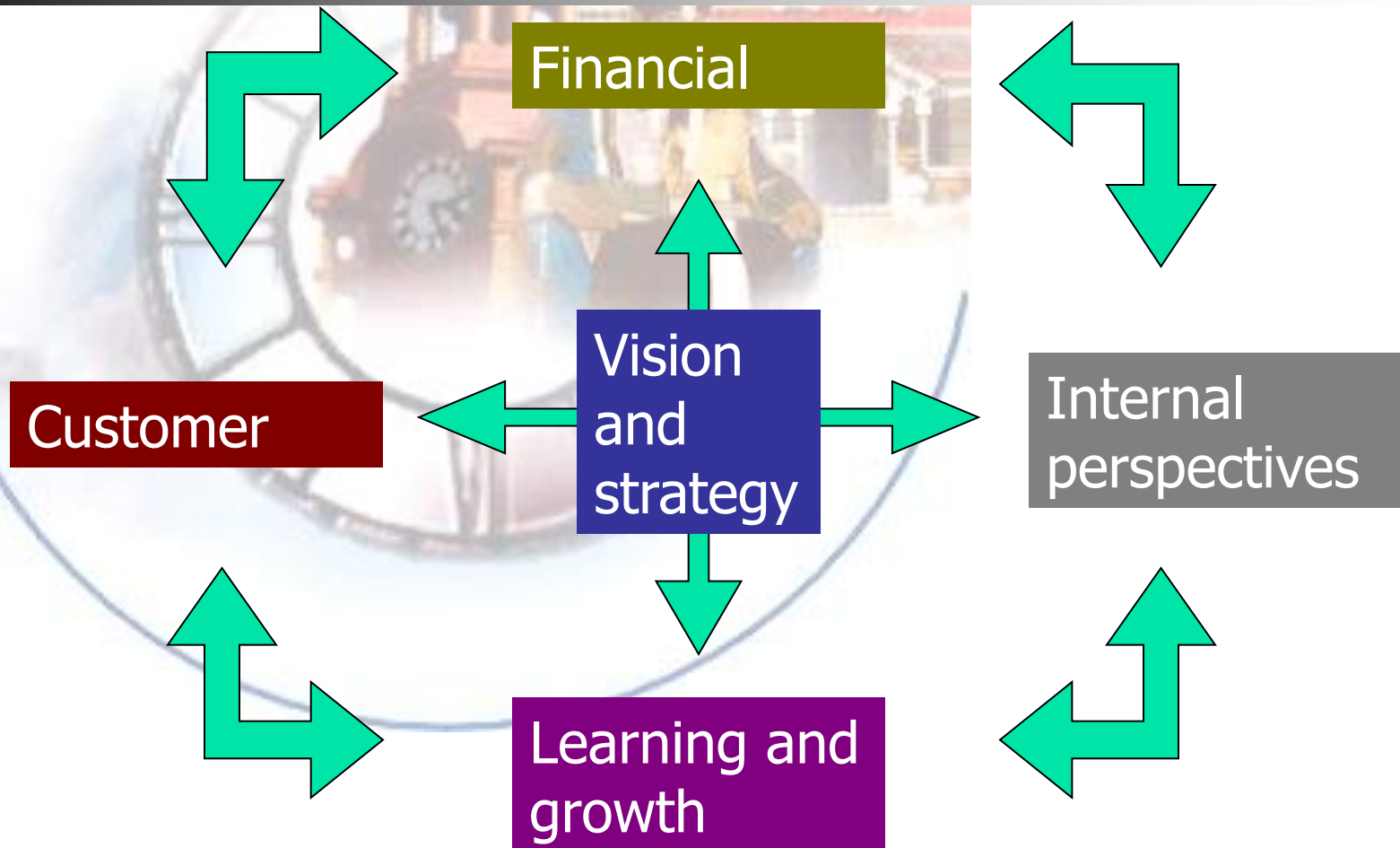
Evaluation

Analysis

*Development and
Implementation*

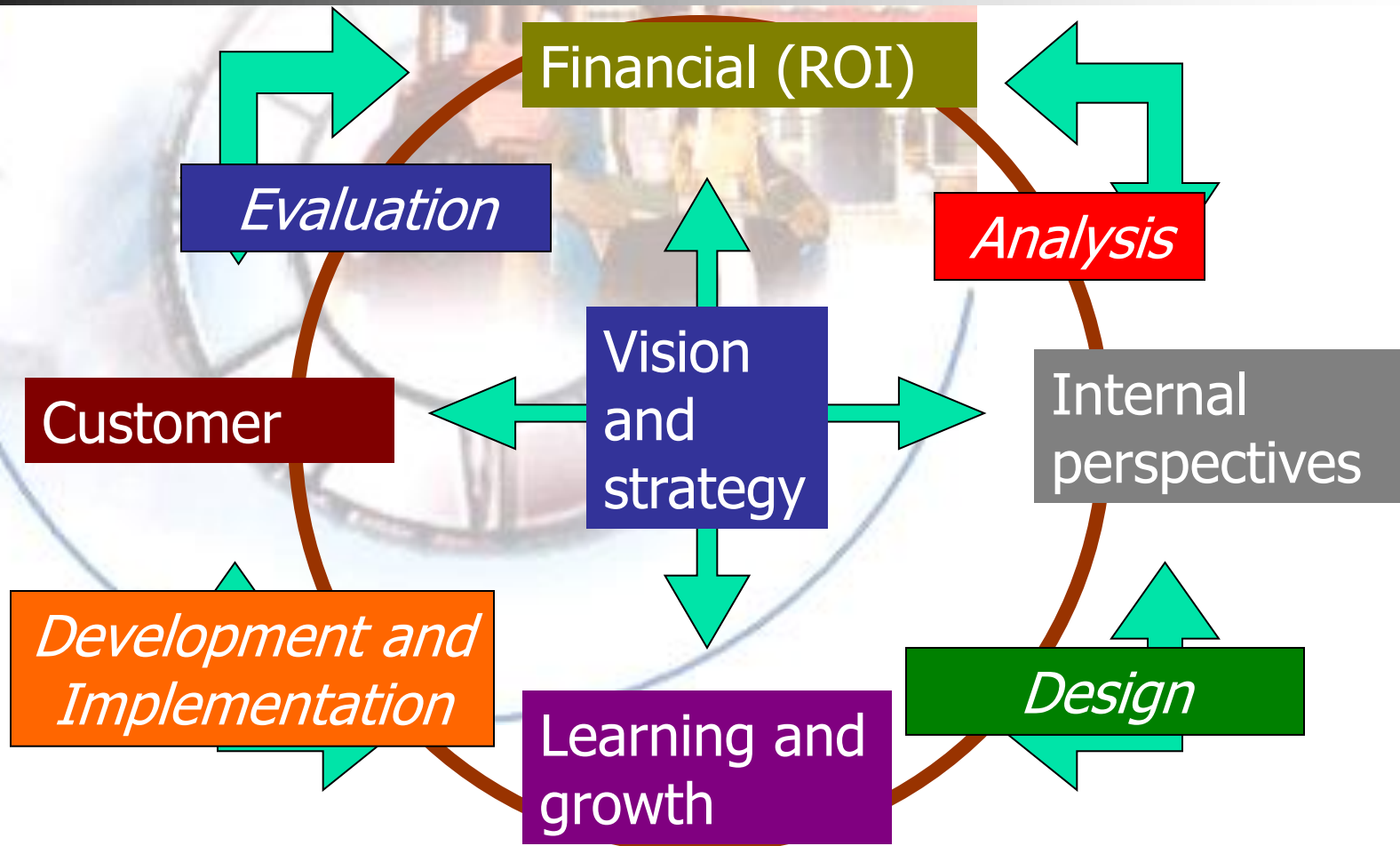
Design

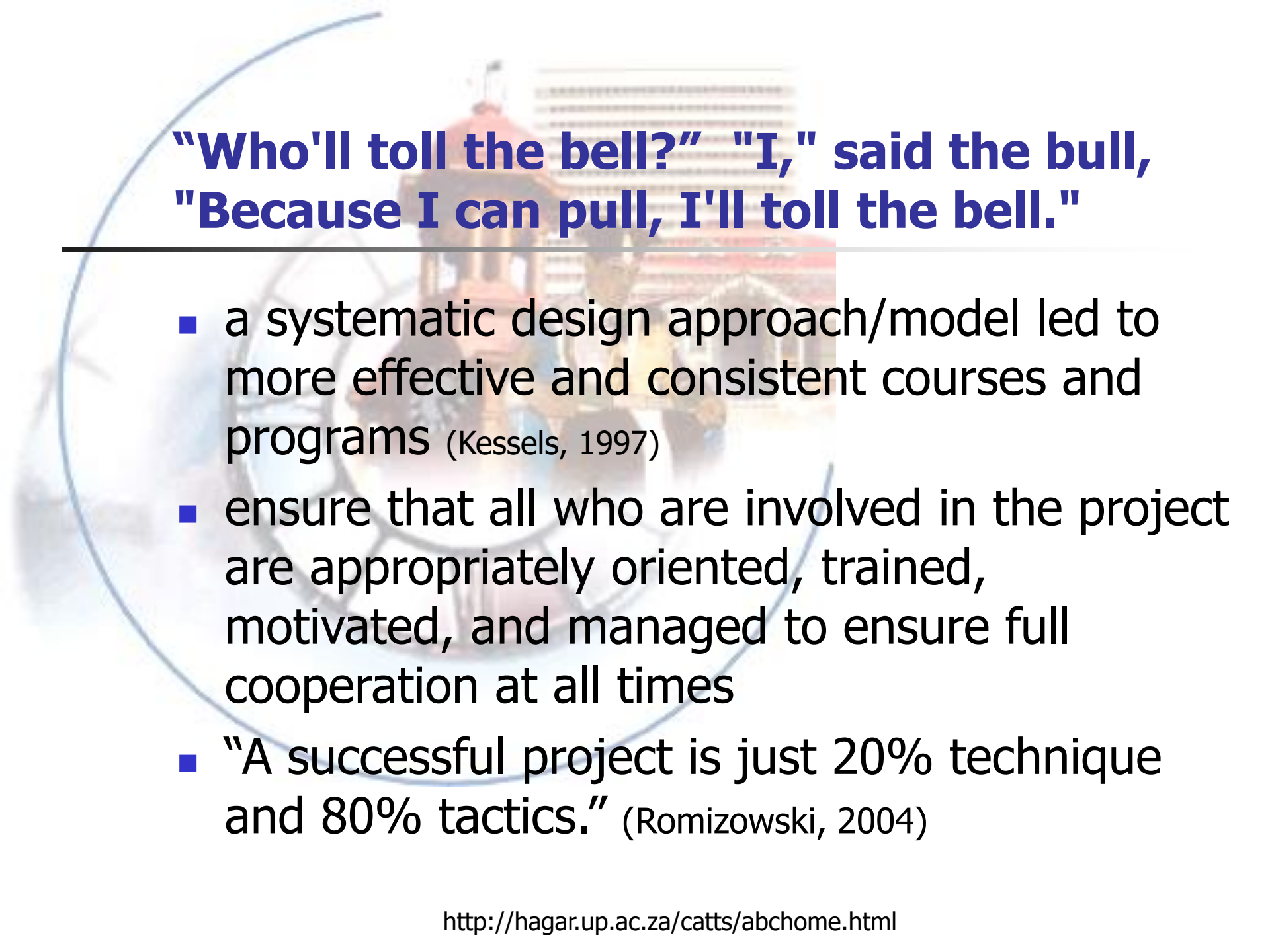
The balanced scorecard



"Who'll sing a psalm?" "I," said the Thrush, "As she sat on a bush, I'll sing a psalm."

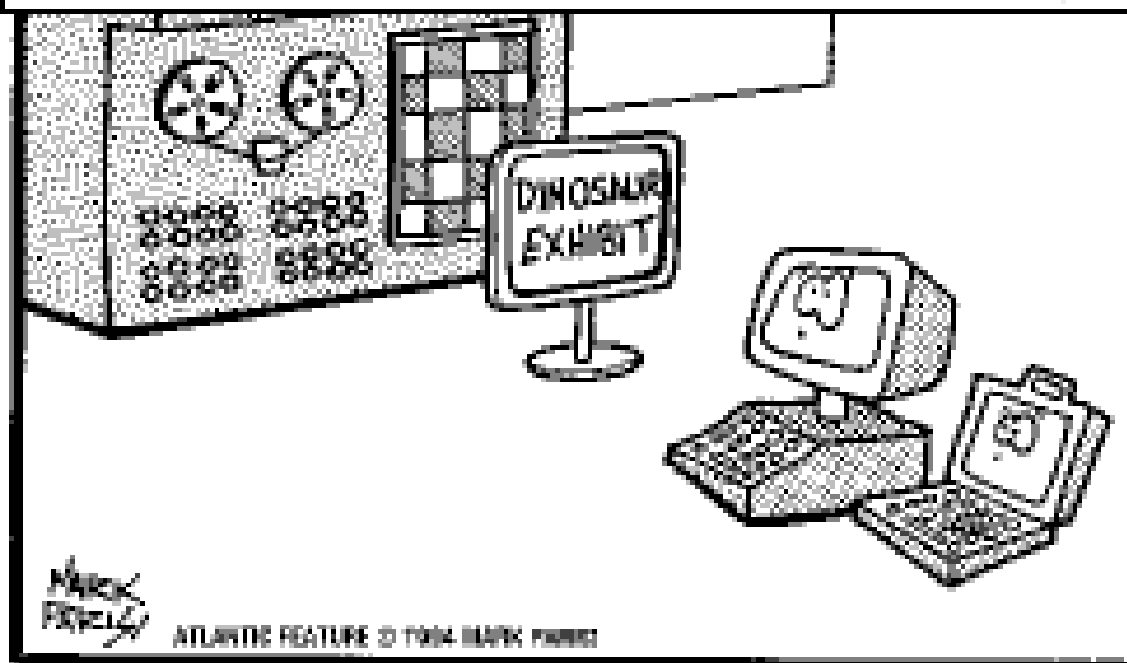
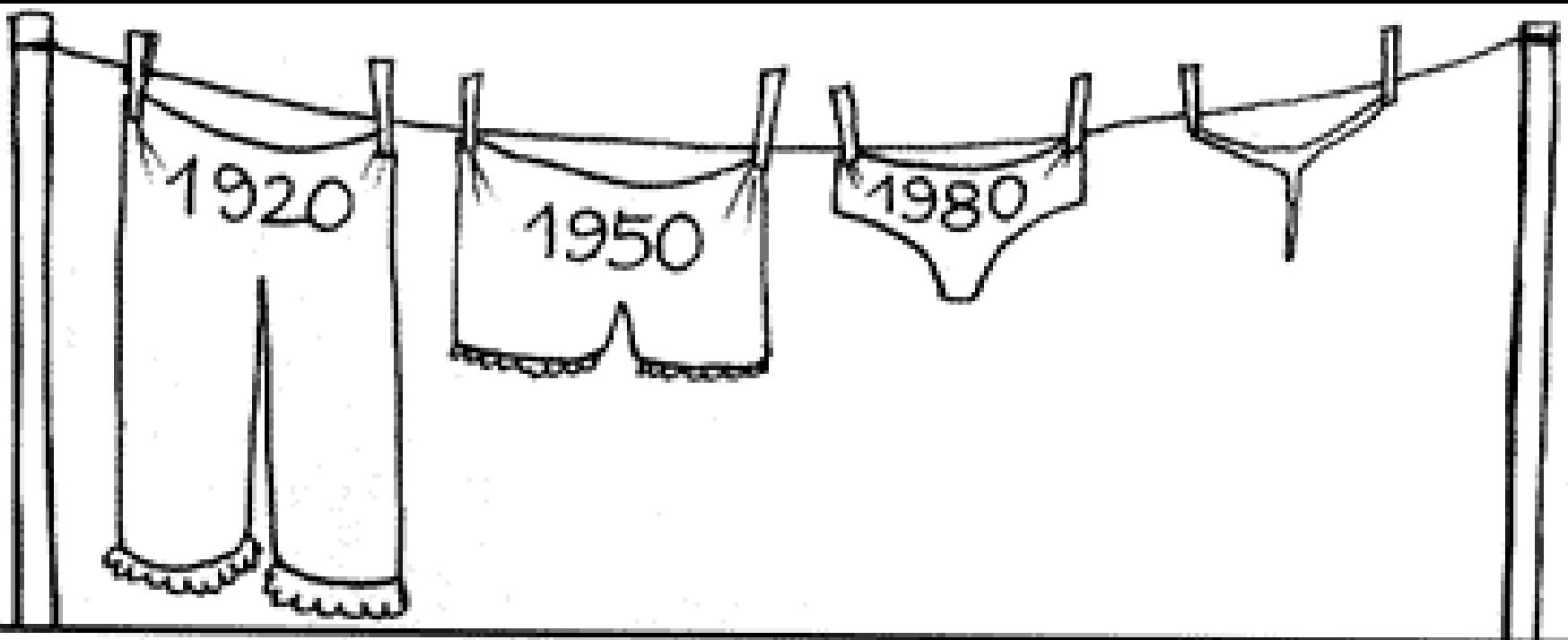
- The learning scorecard





**"Who'll toll the bell?" "I," said the bull,
"Because I can pull, I'll toll the bell."**

- a systematic design approach/model led to more effective and consistent courses and programs (Kessels, 1997)
- ensure that all who are involved in the project are appropriately oriented, trained, motivated, and managed to ensure full cooperation at all times
- "A successful project is just 20% technique and 80% tactics." (Romizowski, 2004)



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